



DataDot Technology Limited

ABN 54 091 908 726

Securities Exchange Announcement

22 May 2014

VB Leasing Polska to Mark All Leased Assets

The Directors of DataDot Technology Limited (ASX:DDT) are pleased to announce that leading Polish leasing company VB Leasing Polska SA will apply DataDotDNA to all leased assets.

VB Leasing Polska SA is the largest non-bank owned leasing company in Poland, financing over \$1 billion in assets annually. It is a member of VB Leasing International Holdings, a leading Central and Eastern European leasing group headquartered in Vienna. The company provides a full range of finance leases, operating leases and inventory financing for passenger and industrial vehicles, industrial plant and equipment, agricultural machinery, office equipment and medical equipment.

In announcing the decision, Mr Grzegorz Fryziel, Product Manager of VB Leasing Polska, said, "Introducing into our offer the DNA Program products for all our assets as well as cars is a coherent step with our long term strategy. One of its prime priorities is to provide safety as well as comfort to all our client transactions."

Mr Bruce Rathie, Executive Chairman of DDT, said that the partnership with VB Leasing Polska is a significant breakthrough into the global leasing industry. "For leasing companies the risk of asset loss is greater where leased assets are not permanently marked to confirm identity and ownership. We are confident that VB Leasing Polska will be the first of many leasing companies to mitigate this risk effectively and cost-efficiently using DataDotDNA."

Mr Rathie congratulated DNA Program Poland and its Managing Director, Mr David Ney, for having worked successfully with VB Leasing Polska over a long period to conclude this partnership.

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